

# Revolution...

An epic motorcycle IMAX®  
adventure delivered in 3D

*"It's not really about the noise.  
It's about the silence."*

## The Film

**Revolution** is an awe inspiring IMAX® and feature film that showcases the passionate spirit of motorcycling—revealing how this passion might, in fact, hold the key to solving our most pressing environmental and societal challenges. How?

Through the magic of 3D and IMAX®, **Revolution** transports audiences onto the saddles of the steel and chrome horses which have helped shape our popular culture. Audiences will rocket down the track aboard 1,500 horsepower drag bikes, fly 'free-style' through the air, ride with the world's fastest racers, and traverse some of earth's most majestic landscapes—getting a breath-taking perspective of the world and a viewpoint on humanity that only a motorcycle can provide.

From there, **Revolution** takes its viewers on an expansive *inward* journey—providing them with an even deeper visceral connection to their world. This metaphysical journey provides an *experiential feeling of integration* between body and mind—promoting an intellectual understanding of the nature of our reality and our connection to what scientists call the “unified field.” This deep connection is something that the Eastern gurus and Native Americans have understood for millennia—and is now confirmed by the most cutting edge physics ...the most fundamental of all sciences.

**Revolution**, featuring some big names in motorcycling as well as in physics, elucidates in simple terms the foundational underpinnings of riding...and our world. From the basic Newtonian physics of motorcycling to recent quantum-based, paradigm-shifting discoveries, audiences will see that there is no reality in the concept of “us” and “them”—that we are, indeed, all part of a unified, interconnected universe. It is a universe where, as we now know, our *thoughts* as well as our actions directly affect our physical world.

The implications are stunning. As Stanford Professor Emeritus and physicist Bill Tiller observed, “We can now improve upon every technology we presently have and even create new ones—and that would include accessing sources of unlimited, clean energy.” To this end, **Revolution** showcases advanced technologies that can help carry humanity forward—from ‘clean’ electric motorcycles to high-output fabric solar panels – and introduces simple, lab-tested practices people can use to help them turn dreams ...into reality.

Today, in critical need of answers, it's time to embrace both our ancient roots and our *quantum* nature... to listen to and nourish our inner voices... to begin caring for our world, and living more meaningful lives. Does the spirited passion of motorcycling really hold the key to solving our most pressing challenges? **Revolution's** overriding message is, yes! So together, let's start fulfilling our true destiny!

## Key Success Elements

- This is the very first 3D IMAX® motorcycling film
- Huge audience of riders, friends, fans, and spectators is approx. 14 million in US alone
- Multiple media platforms and interactive web channels engage audiences
- A cast replete with world class racers, scientists, global thinkers and Native Americans
- Seasoned production team includes Hollywood A-list writer Bruce Fierstein
- Industry leader MacGillivray Freeman Films to distribute film
- Produced in cooperation with Harley-Davidson® and other leading manufacturers
- Traveling museum exhibits offer additional opportunities for outreach and education

**Revolution** 3D is expected to begin pre-production in the fall of 2010 and be released in early 2012. The \$11M budget is being raised through a combination of equity, sponsorship, grants, pre-sales and debt.

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