

# Revolution: the vision

*"It's not just about the noise.  
It's about the silence..."*



## The Noise

**Revolution** is an awe-inspiring, 3D, cosmic journey which showcases the passionate spirit of motorcycling, and reveals how this passion may, in fact, be part of the key to solving our most pressing challenges.

Clearly, the motorcycle is an exhilarating mode of transportation, yet it's so much more. Over the past 100 plus years, it has also helped transport entire generations in their thinking – introducing people of all ages to broader vistas and inspiring possibilities. Through the books, the bikes, and the films -- films such as *Easy Rider*, *The Wild One* and *The Great Escape*, the motorcycle has become synonymous with popular culture, reflecting the zeitgeist of the times.

Thomas Krens, Curator of the Guggenheim Museum's "Art of the Motorcycle" exhibit called the motorcycle "a perfect metaphor for the 20<sup>th</sup> century." He went on to say, "Invented at the beginning of the industrial age, its evolution tracks the main currents of modernity... representing themes of technology, design, innovation, mobility, speed, rebellion, desire, and freedom. Park the latest Ducati, Harley, Honda or BMW on a street corner in any city or town in the world and a crowd will gather!"

On the surface, **Revolution**, through the magic of 3D and IMAX®, will transport audiences onto the saddles of these steel and chrome horses that have helped define our humanity, giving them a breath-taking perspective that only a motorcycle can provide. Audiences will experience what it's like to fly *free-styling* through the air... to slip into the cockpit of a 1,500 horsepower, nitro-burning drag bike... to blast through the Baja on a Motocross racer ...and to rocket down European streets normally reserved for horse drawn carriages. On a deeper level, the film provides an experience just as extraordinary.

As author Robert Pirsig discovered with his bestseller, *Zen and the Art of Motorcycle Maintenance*, that the motorcycle really *does* have something for everyone. 'Zen' - a modern epic of a man's search for meaning – became an instant hit upon its publication in 1974 - after being rejected by 121 publishers. Today, it is lauded as one of the most exciting books in the history of American literature.

In 'Zen', Pirsig wrestles both with the ghosts of his past and with today's important philosophical questions; questions such as – Why has technology alienated us from our world? What is the limit, and the place, of rational analysis? ...and 'If we can't define *the good*, how can we live it?' As the story progresses, the motorcycle becomes a metaphor for how one can unify the cold, rational realm of technology with the warm and creative realm of artistry. Today, this might be likened to how people are seeing the need to integrate the heart (feelings) with the mind (intellect), the *left* brain with the *right* brain, or on a much deeper level, the roles that *quantum particles* and *waves* play in terms of how we *create* our reality from moment to moment. It is in this realm that 'Zen' and **Revolution** find common ground. Yet, **Revolution** goes a step further by bringing critical new scientific information to light; for it's time to redefine what *is* and *isn't* possible.

## The Silence

Recently, there have been a number of mind bending discoveries in physics which offer us a profound new understanding of the energetic *construction* of our world's 'operating system', if you will. First off, scientists have now proven that everything is inter-connected, from the smallest particles of creation to the largest galaxies - and that we humans are part of this connection. On a practical level, they have also proven that with a bit of training, people can learn to access literally any information in the universe they need.

Second, scientists discovered that through our thoughts and intentions, we can ‘robustly’ affect the physical world around us. More importantly, they found that we actually help to *create* our physical world in every moment - depending upon how we think and feel - and this is a skill that each of us can better develop. This is a huge and inspiring departure from the classical Newtonian physics being taught which says there is no place in physics, and the construction of our universe, for any human qualities to enter. This is huge. In fact, it changes everything. “*We now have the capability to improve every technology we presently have,*” said renowned physicist William A. Tiller, “*and even create new ones.*” Supporting this, **Revolution** will introduce several promising new technologies, and their scientific underpinning, which can change the course of history.

While many aspects of this wondrous new paradigm have been long acknowledged in the scientific community, they are still relatively unknown to the public. For example, in the widely accepted Copenhagen Interpretation of quantum physics, it’s held that ‘*what we experience as physical reality doesn’t exist in a definite or determinate state before observation, and that it is the act of observation itself, which somehow defines or ‘locks in’ what that reality looks like.* On the most basic human level, this means that we are, at the very least, co-creators of our reality; and by changing the way we *look* at the world, the world we look at will change. By any standard of thinking this is extraordinary.

Lynne McTaggart, author of The Field, summed it up well;

*“It is time to replace the 300-year old science model -- the “operating manual” that Western society has been relying upon - and to relegate Newton and Descartes to their proper places, as prophets of a historical view that has now been surpassed.*

*...The implications of this new story to our understanding of life and the design of our society are extraordinary. If a quantum field holds us all together in its invisible web, we will have to rethink our definitions of ourselves and what exactly it means to be human. If we are in constant and instantaneous dialogue with our environment, if all the information from the cosmos flows through our pores at every moment, then our current notion of our human potential is only a glimmer of what it should be. If we are not separate, we can no longer think in terms of ‘winning’ and ‘losing’. We need to redefine what we designate as ‘me’ and ‘not-me’ and reform the way we interact with other human beings, practice business, and view time and space. We have to reconsider how we choose and carry out our work, structure our communities, and bring up our children.”*

Collectively, can we, as a society do this? We may have no choice. When the US Office of Education contracted with the Stanford Research Institute (SRI) back in 1968 to investigate “alternative future possibilities for society...,” a surprising and sobering conclusion emerged. Of some fifty highly plausible futures, only a handful were at all desirable. The others, for reasons of pollution, resource depletion and so on, looked dismal. In the study that followed, a second sobering conclusion emerged: To realize any of the more desirable futures would likely require *fundamental* changes in society. In short, we would have to *transcend* our industrial culture and redefine ourselves.

According to the study, this more hopeful future society would 1) emphasize a more holistic understanding of life; 2) would place an emphasis on the oneness of the human race and the inter-connectedness of all life; and 3) would embrace a *self-realization* ethic...placing the *highest* value on the development of *selfhood* and fostering human development. This follow-up study, called “*Changing Images of Man*”, saw this fundamental change in direction as an *evolutionary transformation*, based in part on new directions in scientific research. Nearly forty years later, this message of hope and transcendence -- based in new scientific understandings -- is the underlying theme of **Revolution**.

## The Connection

So where does the motorcycle fit in? It turns out that riding is not just about the noise; it is also about the silence...and the sense of *connection* to the world at large - something Native Americans – from the Canadian Blackfoot to the New Mexican Hopi - have understood for millennium. This *feeling*, it turns out, has a basis in quantum physics. **Revolution's** science component addresses this.

Beginning with the classical physics of motorcycling, the film explains how Newton's laws apply to the motorcycle and its rider. Then the real fun begins as **Revolution** jumps forward into the 21<sup>st</sup> century to touch on the special *quantum processes* that take place when we ride: This involves quieting the cognitive mind and processing information in a different way. Some call this "going inward"...others call it "being in the zone." In [Zen and the Art of...](#) Pirsig calls it "being in the Zen of the moment." As brain research shows, this state of mind can be achieved in any number of ways - through meditation, the arts, sport, hobbies, spending time in nature, and so on.

What's the point? The point is this: Accessing this *receptive yet creative* state – this deep solitude - buys more than just a great ride; it is how we humans access *quantum space*...the *unified field* ... the energy pool from which draw our energy and shape our lives.

Twenty plus years ago, Vaclav Havel - artist, playwright, author, and former president of Czechoslovakia wrote, "We must again learn how to listen to and nourish our inner voices, and begin caring for our world." Here in 2010, as many people are beginning to come up against their limits – on the verge, perhaps, of some kind of cultural revolution, it's time for all of us to do just that; to reconnect...to join together and help each other at the grassroots level, to hone these natural abilities we have...to stop fighting for what we *don't* want and to *be* the change we want to see. One of the great geniuses of the 20<sup>th</sup> century, Buckminster Fuller, summed it up this way. "You never change things by fighting the existing reality. To change things, build a new model which makes the existing one obsolete."

With the best minds now showing us the way, it has finally become possible. How does one begin? Well, two good tires and a decent bike is a great place to start. And for those who don't ride? Their revolution can begin with a movie!



*I've been asked of my travels, "What are you seeking?" and I've never had a ready answer. Perhaps I am seeking myself, just the time for introspection and a bit of soul searching. Perhaps, just once and a while, I need to go far enough away so I can look back at what I have. Perhaps I need the wideness of this land to put my own small problems in perspective. Then again, perhaps I just like to ride.*

Daniel Myers, Author